

LEXUS CHARLESTON FASHION WEEK®

MODEL CODE OF CONDUCT

Any model selected at the audition to move on in the casting process for the Charleston Fashion Week® (CFW), The Events must agree to all of the following to participate.

AUDITIONS

- Models verify that all the information included in my application is complete and truthful.
- Models will provide identification to verify I am 18 years of age to participate or will have a parent/guardian present at the audition to sign a release form so I may participate. Falsifying information will result in immediate disqualification. Any model under the age of 18 must have a legal parent or guardian complete an underage model addendum to participate*.

**Any model under the age of 18 is required to have their parent/guardian present at the time the model registers for the audition to sign a release form prior to auditioning. No exceptions will be made.*

ATTENDANCE

- Models will attend and be on time for any model rehearsals required by Charleston Fashion Week®.
- Model will attend and be on time for each casting I am requested for by a boutique and/or designer.
- Model will attend and be on time for each fitting I am requested for by a boutique and/or designer.
- Model will be professional and courteous at all times as a representative of Charleston Fashion Week®.
- Model will contact a Model Team Liaison a minimum of one day prior to any

casting if I have a schedule conflict or am unable to attend. I will reschedule or make other arrangements with a Model Team Liaison to ensure a casting and/or fitting with a boutique and/or designer.

- Model will contact a Model Team Liaison a minimum of one day prior to a call time if I have a schedule conflict for an event or other CFW request.

MERCHANDISE

- Model will treat all garments and accessories I may fit and/or model with the utmost respect.
- Model will be responsible for my entire look from the time I may be dressed by a boutique and/or designer to the time the event is complete.
- Model will alert a Model or Runway Team Liaison immediately if I notice anything wrong with any garments and/or accessories I may be modeling. *(For example a stain, rip, loose button, etc.)*
- Model will be responsible for any damage to the garments and accessories I may model due to misuse, mishandling, or loss.
- Model understands there will be a designated area available to me for water bottles and/or any food deemed appropriate by Charleston Fashion Week® to prevent spills and/or stains.

EVENT(S) / SHOW(S) / OTHER

- Model agrees and understands there is no guarantee I will be selected to participate in an Event for Charleston Fashion Week®. CFW, its participating boutiques, designers, vendors, and/or sponsors may or may not select me to participate, and the final decision is at their sole discretion for any reason or no reason.
- If a model is selected for an Event, show or other, the Model agrees to meet in the designated area assigned to models and will stay in that area until the end of the Event the model is participating in, unless I am granted permission from a Model Team Liaison, or in the case of an emergency.
- Model will not be permitted to leave the designated CFW area until the Event the model is participating in has ended and all garments and accessories are returned to the boutique and/or designer, and model has checked out with a CFW representative

PROMOTION

- Model gives Charleston Fashion Week® permission to take my photo for all events including auditions, rehearsals, fittings, and/or other.

- Model understands photography will be used on the CFW website, social media platforms, any Charleston Fashion Week® approved photographer's website, boutique and/or designer websites, sponsors, media/press outlets, and/or other deemed appropriate by CFW.
- Model gives, Charleston Fashion Week®, on behalf of Dez Inc. dba GulfStream Communications and his/her assigns, licensees and legal representatives, the irrevocable right to participate in Charleston Fashion Week®, in all aspects listed above, use my picture, portrait or photograph in all forms of media and in any manner including electronic media and/or composite representations, for advertising, trade, or any lawful purposes.
- Model waives any right to inspect or approve the finished product, including written copy that may be created in connection therewith.

COMPENSATION & TRAVEL/ ACCOMMODATIONS

- Model understands if selected to walk in a runway show, special event, presentation, trunk show, photo-shoot, or other for Charleston Fashion Week®, I will NOT be paid.
- Model understands I am responsible for all, and any costs associated with the event including auditions, fittings, and/or rehearsals, including parking fees and/or necessary lodging.
- Model understands I am responsible for travel to/from Charleston, lodging, transportation to/from an event(s), and meals associated with Charleston Fashion Week®.
- Model understands if I am selected to audition for Charleston Fashion Week®. Model will receive a t-shirt at the audition. T-shirts will not be replaced if lost or stolen. I understand I must pick up my t-shirt at the audition, and that it will not be mailed to me, or provided at a later date if I forget to get it at the audition.

OTHER

- Model agrees to waive any liability against Charleston Fashion Week®, Dez Inc. dba GulfStream Communications, its sponsors, partners, affiliates, subsidiaries, employees, officers, representatives, principals, or related parties from any claims from my participation in Charleston Fashion Week®.