

LEXUS CHARLESTON FASHION WEEK®

2024 MODEL FAQ

APPLICATION & CASTING AUDITION

APPLICATION DEADLINE: AUGUST 5, 2024 - 5:00PM

CASTINGS: SATURDAY, AUGUST 17 + SUNDAY, AUGUST 18

LOCATION: CHARLESTON, SOUTH CAROLINA

Q: HOW DO I APPLY TO BE CONSIDERED FOR THE LEXUS CHARLESTON FASHION WEEK® (CFW) MODEL SEARCH?

A: Access the CFW modeling application online. See above. Submissions are open until 5PM on Monday, August 5, 2024.

Q: WHEN AND WHERE ARE THE MODEL CASTING AUDITIONS?

CFW auditions will take place at Cambria Riverview Hotel in Charleston South Carolina on Saturday, August 17 and Sunday, August 18, 2024. Date preference is asked on the application. A CFW representative will contact you with the exact time, date, and more detailed preparation instructions for your specific casting via email the week of castings.

Q: IS THERE PARKING AT THE CASTING VENUE AND IS THERE A COST?

A: There is free parking at the Cambria Hotel. However, if the lot is full models may park for free in the gravel lot on the right at Ripley Point Drive, near the

marina. Parking is NOT permitted on the street in front of the hotel and may be towed or ticketed at the owner's expense.

Q: IS THERE A COST TO AUDITION?

A: There is a \$25 fee to audition, payable at the time of registration. Only credit or debit card payments will be accepted. No cash or check. The application fee is nonrefundable.

Each model will receive a CFW t-shirt at the casting. Open casting models are not guaranteed t-shirt size selection. Additionally, those selected for the CFW model book will have a professional headshot and full-body photo taken and receive multiple training sessions from an experienced coach.

Q: DOES CFW REIMBURSE MODELS FOR TRAVEL OR OTHER COSTS ASSOCIATED WITH CASTING AND/OR MODELING AT CFW?

A: Models are responsible for all costs associated with casting and modeling at CFW. No reimbursements will be paid.

Q: WHAT SHOULD I EXPECT WHEN ARRIVING TO THE CFW CASTING?

A: Those models who applied for a casting online will simply register at Cambria Hotel the time CFW designates.

IMPORTANT: Any model under the age of 18 is required to have a parent or legal guardian present to sign a waiver to participate. There are no exceptions.

Q: IF I APPLIED ONLINE, WHEN WILL I RECEIVE MY REGISTRATION TIME AND DATE TO CAST?

A: You should receive a confirmation email of your application at the time of submission. Potential models who applied by August 5th will receive an email from the CFW model team with the exact day and time to check in with registration the week of the casting. Emails will come from CFWMoDelTeam@gmail.com.

Q: WHAT QUALIFICATIONS MUST A MODEL POSSESS TO BE CONSIDERED FOR THE MODEL SEARCH?

A: A good attitude, professionalism, listening, and communicating are imperative.

Q: IS THERE A HEIGHT REQUIREMENT OR OTHER?

A: There is a height requirement of 5'7" and taller. All gender identities and non-identifying individuals, ages, ethnicities, and sizes will be seen.

Q: WHAT IS THE ATTIRE FOR CASTINGS, FITTINGS AND REHEARSALS?

A: All models are required to be groomed and look presentable. Those models selected for the CFW model book at the casting will be photographed. A clean, fresh face is preferred—natural looking makeup is OK. Attire as outlined below. Models who are not prepared for this prior to registration will *not* be able to continue with the audition process. No exceptions will be made.

MODEL DRESS CODE

FEMALE MODELS: Female models must wear a fitted plain* black t-shirt or tank top with black legging or black shorts and bring high heels a minimum of three inches in height (**no wedges**). Women will ***not*** be seen without heels and layers of clothing will ***not*** be allowed in the audition room.

In addition, female models will be required to pull long hair back in a ponytail, or headband for short hair, off the face for the audition and for photos if selected at the casting for the CFW model book. You will also be asked to have your hair down for photography for both looks. or headband for short hair, for audition and photography. Bring a brush and hair tie or band Hair should be worn down / naturally styled upon arrival to avoid creases. Minimal makeup, fresh clean skin preferred. Hydrate and be well rested.

MALE MODELS: Male models must wear a fitted plain black t-shirt or tank top with black jeans or black shorts, and dress shoes. There are no exceptions.

In addition, male models with long hair are required to pull long hair back in a ponytail or headband for short hair, off the face for the audition and for model book photos if selected at the casting. You will also be asked to have your hair down for photography for both looks. Bring a brush and hair tie or band. Hair should be worn down / naturally styled upon arrival. Minimal makeup, fresh clean skin preferred. Hydrate and be well rested.

TRANSGENDER / NON-BINARY / NON-CONFORMING: Refer to the above information and dress / prepare accordingly in accordance with your alignment. All black attire is required. Hair should be worn down / naturally styled upon arrival. Minimal makeup, fresh clean skin preferred. Hydrate and be well rested.

Q: HOW SHOULD I WEAR MY HAIR FOR CASTINGS? CAN I WEAR JEWELRY?

A: Please come to castings well groomed and with no jewelry. Hair and body should be maintained and presented how they will be for the time of the shows as they do at the time of casting.

How you represent yourself in your portfolio is who our clients are choosing to represent them if you are cast. Please do not dye or largely alter your hairstyle, skin tone, piercings, or tattoo count between selection at castings, fittings, or show dates.

Q: HOW DO I PREPARE FOR A CFW CASTING?

A: Practice your walk, posture, poise, and interview skills! We received more than 400 applications and approximately 200 models will be initially cast. Preparation is the key to success!

EXPECTATIONS, REHEARSALS, FITTINGS

Q: IF I AM SELECTED AT CASTINGS, WHEN AND WHERE ARE REHEARSALS?

A: REHEARSALS August 17-18

Your first model rehearsal will take place the day of your casting at Cambria Hotel. The CFW model team will inform you of the exact time that day. Models **MUST** attend their assigned rehearsal to continue in the process or they will be removed from the CFW model book.

Q: WHAT ARE MY RESPONSIBILITIES AND EXPECTATIONS AS A CFW MODEL?

A: At a minimum, CFW models are expected to be prepared, courteous, professional, on time, well mannered, respectful and have good communication. To review the full CFW Model Code of Conduct outline, click [HERE](#).

Q: IF SELECTED FOR THE CFW MODEL BOOK, WHEN/ HOW WILL I BE NOTIFIED?

A: Models will be notified of selection immediately following their audition and prior to exiting the venue. Once selected, models will be measured by CFW for current body specifications including height (without shoes), arm length, inseam,

chest, waist and hips. A professional full-body image and headshot will be taken as well for our show selection process.

Please be mindful that these are the photos and measurements shared with our participants, designers, and stores that cast runway shows and presentation models. Do not alter your appearance drastically between the time of castings and show dates.

Rehearsal will follow the same afternoon, time will be assigned by a CFW representative when you check out after photos & measurements.

Q: IF SELECTED FROM THE CFW MODEL BOOK, IS IT GUARANTEED I WILL WALK IN A RUNWAY SHOW, BE SELECTED FOR A PRESENTATION OR FASHION SHOWCASE?

A. No. CFW participants, boutiques and designers make the final decision in coordination with the CFW production team and schedule, as well as participant feedback, fitting outcomes, ect.

Q: WHEN AND WHERE WILL MODEL FITTINGS TAKE PLACE?

A: FITTINGS September 16-25

TIP: Models encouraged to save the dates in preparation for participation and modeling.

Some fittings may fall outside of their intended range. If you are not available for **any** portion of the dates, please let a CFW representative know immediately, or contact us at cfwmodelteam@gmail.com

Models selected by a participant, boutique or designer for a fitting, will be notified by the CFW model team via email by Tuesday, September 10, 2024.

Most model fittings will take place between Monday, September 16 and Wednesday, September 25, 2024. Each will be held at varied times on varied dates at varied locations. Additionally, select model fittings will be hosted the week of CFW. Exact date, time and location will be shared via email if a model is selected.

Please note that not all fittings will be held during these dates, and you will still be responsible for attending. If you are unavailable to make your assigned casting date, or know you will be unavailable for any of the dates listed, please notify a CFW representative immediately.

Q: IF SELECTED FOR A FITTING, DOES THAT GUARANTEED I WILL WALK IN A RUNWAY SHOW, FOR A PRESENTATION, OR FASHION SHOWCASE?

A. No. CFW participants, boutiques and designers make the final decision in coordination with the CFW production team and schedule. Poise, professionalism, and promptness increase your chances of selection, however selection preferences vary based on each brand or showcase. You will not find out at the time of casting whether or not you have been selected for the show.

Q: WHEN WILL MODELS BE NOTIFIED IF SELECTED TO WALK IN A RUNWAY SHOW, FOR A PRESENTATION OR FASHION SHOWCASE?

A: Models selected by a participant, boutique or designer for a runway show, presentation or fashion showcase will be notified by the CFW model team via email by Wednesday, October 2, 2024.

Q: IS THERE ANOTHER MODEL REHEARSAL MODELS ARE REQUIRED TO ATTEND?

A: Only models selected by a participant, boutique or designer for a runway show, presentation or fashion showcase are permitted and required to attend another rehearsal on either Friday, October 11 or Saturday, October 12. Models will be notified with exact date, time and location by the CFW model team via email by Wednesday, October 2, 2024. The model is required to attend rehearsal the morning of their selected show.

Q: IF SELECTED TO FOR A RUNWAY SHOW, PRESENTATION OR FASHION SHOWCASE, WILL I BE COMPENSATED AND OR REIMBURSED OF ANY EXPENSES ASSOCIATED WITH PARTICIPATING?

A: There is no compensation for models participating. Models are also responsible for all costs associated with castings, rehearsals, fittings, and the week of the event including any transportation to/from Charleston, meals, lodging, and or parking fees.

Models gain training from an expert coach, exposure to professional photographers and mixed media as well as global model scouts and agencies.

Many of our models go onto lucrative careers not only globally, but through local print, brand partnerships, and connections made using skills acquired and practiced at CFW. We are excited to have you join us on the runway!

THE EVENTS

SHOWS: FRIDAY OCTOBER 11 and SATURDAY OCTOBER 12

TIP: *Models encouraged to save the dates in preparation for participation and modeling.*

Q: WHEN AND WHERE DO THE LEXUS CHARLESTON FASHION WEEK® EVENTS TAKE PLACE?

A: The CFW events take place on Friday, October 11 and Saturday, October 12 at Festival Hall, downtown Charleston, South Carolina.

Q: WHAT TIME WILL I NEED TO BE THERE FOR THE SHOWS IF I AM CAST?

A: If selected to model, a CFW representative will contact you via email to confirm your arrival time for the day of show. Hair and makeup call times start in the morning and you will remain on site until following your runway show & checking out with a CFW representative. This is an *all day* commitment.

Q: WHAT HAPPENS IF I HAVE A SCHEDULE CONFLICT WITH THE DATES LISTED?

A: Should you be selected for the CFW Model Book at the time of casting, please let a CFW representative know immediately should you have any conflicts. A school or work note can be provided by CFW. Any out of town conflicts, or as any arrive, should be made known ASAP either in person or via email at cfwmodelteam@gmail.com

Q: HOW MANY PEOPLE WILL ATTEND CFW 2024?

A: More than a thousand people will attend the events including buyers, storeowners, model scouts and agents, photographers, fashion industry professionals, media and more.

Q: DO MODELS RECEIVE A TICKET TO THE CFW 2024 EVENTS?

A: Only models selected by a participant, boutique or designer for a runway show, presentation or fashion showcase will be granted access to the 2024 CFW events. Access does not include a ticket or seat to the shows. Instead, models will receive an official CFW wrist band to the event after model responsibilities are met and a model has checked out with the CFW model team.

Tickets are available for purchase now on the CFW website.

Q: IF I DO NOT WANT ACCESS TO THE EVENT AFTER MY MODELING OBLIGATIONS ARE MET, MAY I LEAVE THE CFW EVENT?

A: Models are permitted to exit the venue once all responsibilities are met, and the model has checked out with the CFW model team.

MORE

Q: WHAT SUCCESSES HAVE PAST MODELS HAD POST CFW?

A: Countless CFW models have signed with the country's top agencies, successfully competed on television shows like *America's Next Top Model*, modeled for national and international campaigns and fashion designers.

Here are few of countless success stories:

Allison Millar, having begun her modeling career at Charleston Fashion Week®, went on to model in New York and Miami, and then sign with Crystal/Slides Models Paris, PRM London, and Wonderwall Milan after graduating high school. Millar has since graced the runways of Milan and Paris Couture Week for years. She has also modeled for Maybelline and international designers including Kittima Milano and Vogue, Tony Ward Couture, and luxury brand Julianna Bass. Millar was the face for numerous Couples campaigns too.

All-American model, **Christina Zapolski**, best known for her work in *Fitness*, *Southern Living*, *Glamour Mexico*, and *Self* magazine, among others. Following her time at CFW she signed with Wilhelmina Models in New York and Los Angeles, and has shot campaigns for St. Regis Resort, Kate McDonald Bridal, and Fila Tennis. Christina has also worked with top fashion houses including Chloe, Max Mara, Chanel, and national retailers Target, Bloomingdales, Macy's, and Kleinfeld Bridal, to name a few.

Ryan Bogdan signed with Wilhelmina Miami. Immediately following CFW, he moved to Miami to develop his portfolio, and has since auditioned for upcoming campaigns including both Nike and Sears.

Sarah Louise Rhodes signed with Wilhelmina Miami after modeling with CFW for several years. She also signed with Directions USA, Wilhelmina Chicago, and Vision LA. Sarah Louise has worked all over the country in Chicago, Los Angeles and the Carolinas with companies including Belk, Sears, Kate McDonald Bridal, and LulaKate.

Samuel Roberts, relocated to New York City to pursue modeling full time. After signing with Fusion Models NYC he was placed with I LOVE Models Management in Milan,

walking the runway for Louis Vuitton, Hermes, Paul Smith, and Wooyoungmi during Fashion Weeks in Milan, Paris, and New York.

As of 2024, former CFW model, **Addison Soens**, is signed with FORD models and participated in the most recent couture season walking with Vogue World for both Schiaparelli and Dior. Other recent work includes runway and print with brands such as Chanel, Max Mara, and Louis Vuitton. Her mother agency, Karen Lee Group, is a longtime CFW supporter and attendee.

Former CFW model **London Scully**, has gone on to be signed across the globe, with GIRL Paris, Special Management Milan, The Hive Management London, and Bravo Models Tokyo. Her unique look has been seen on the runway of BOSS, Prabal Gurung, Chloé, Prada, Alexander McQueen, just in 2023.

Q: ARE THERE WAYS TO GET INVOLVED WITH CFW THAT AREN'T MODELING?

A: We are always looking to grow the CFW family with talented, hardworking individuals. If you are looking to work behind the scenes in production, auditions, ticketing, or front of house please contact us at cfwmodelteam@gmail.com

Please use the website and our social media [@chasfashweek](#) to learn more about internships, volunteering, emerging designer competition, hometown hero, style lounge, sponsorships, and local partnerships!

For questions not asked or answered above, email the CFW model team at CFWModelTeam@gmail.com. You should receive a response within 72 hours if sent Monday through Friday and as time permits. Inquires in October may require additional time due to time constraints and production schedules.